

THE FOOD SUPER HERO PLAYING CARD CAMPAIGN

What is the Food Super Hero Playing Card Campaign?


- A 5-week campaign from 8th November - 9th December aimed at increasing the uptake of school meals
- The playing cards will help children to learn nutritional facts and develop numeracy skills all whilst having fun

How does it work?

- Between 8th November - 12th November, children who eat with us will be able to receive one Super Food Hero card per day with their lunch
- Every Thursday from 18th November - 9th December children who eat with us will receive one Food Super Hero card with their lunch
- Gold "Star Cards" have been included which can be handed out to children by teachers as a reward for doing something amazing, showing an act of kindness, excelling in the classroom or playground



How can you support?

- Encourage more pupils to eat with us and enjoy a nutritionally balanced meal
- Please support us by raising awareness of the Food Super Hero campaign by promoting utilising 
 - the promotional e-flyer
 - the promotional Twitter post

