

Dear Parent/Carer,

Re: Tower Hamlets Measles Messaging

We are getting in contact as specialists from the UK Health Security Agency (UKHSA) are working with NHS and local authority partners following confirmed cases of measles in North London. To help reduce the risk of further measles cases, we are sharing the following information below with partners.

Please use this alongside the attached assets and promote across your networks to help prevent the spread of measles.

- **UKHSA – Measles information pack for education and childcare settings**
- **Link to British Medical Association Ramadan -**
<https://britishima.org/vaccinating-during-ramadan/>
- **Videos on community perspectives on MMR in English, Bangla, Sylheti and Somali -**
https://www.youtube.com/results?search_query=informed+perspectives+the+mmr+decision
- **Partner video from Bromley By Bow Health:**
<https://www.youtube.com/shorts/JqcOJ2zu1rA>



Partner messaging:

- Measles cases are on the rise in London.
- Younger children, pregnant women, and people with weakened immune systems are more likely to become seriously unwell from measles.
- Early symptoms include: a high temperature, a rash, a runny or blocked nose, sneezing, cough and red watery eyes. If you think you or your child have these symptoms, call your GP surgery or NHS 111 first before turning up at a healthcare setting.
- Having two doses of the MMR vaccine is the best way to protect your child and help prevent measles spreading.
- Please check your child's vaccination record. If you or your child has missed one or both MMR doses, contact your GP.

Yours faithfully

Tahreena Ward
Principal